

# Giving Back to Society is Our Core Value



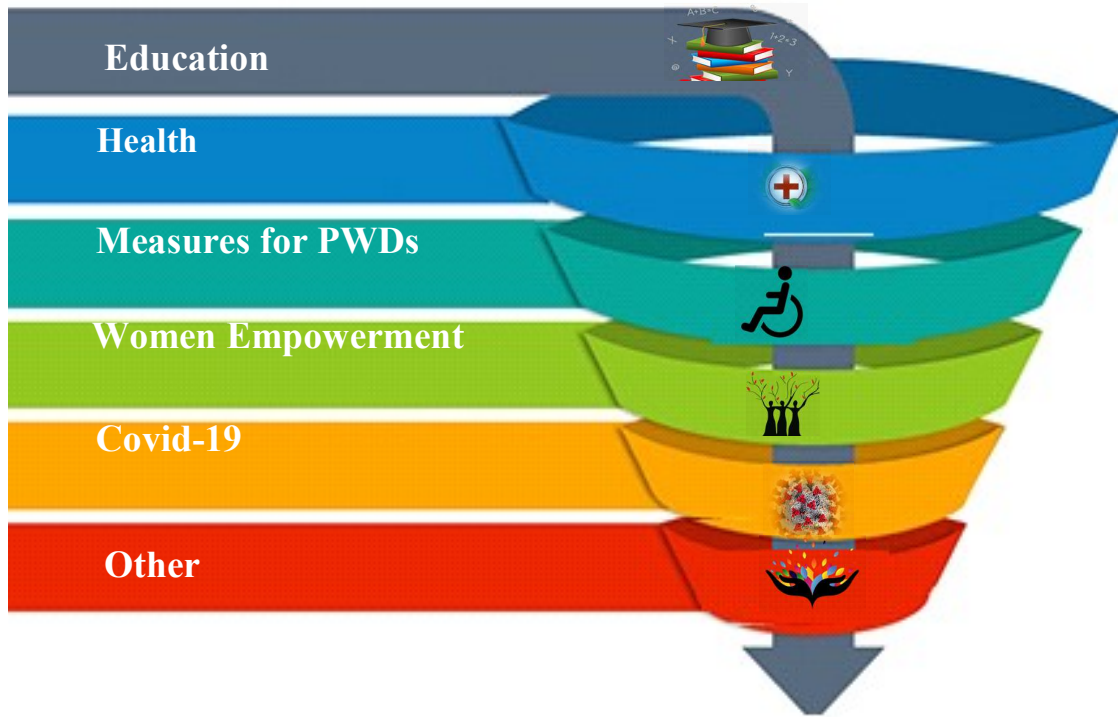
## CORPORATE SOCIAL RESPONSIBILITY –CELL

Steel Strips Wheels Ltd.

SCO-49-50, Sector 26, Chandigarh

CSR Programmes  
FY-2021-22

CSR Interventional Areas of SSWL



**KEY CSR PROGRAMMES/PROJECTS OF SSWL (2021-2022)**

S.No.	CSR Programs	Category under Schedule VII	Implementation Modality	Implementation Schedule			
<b>PROMOTION OF EDUCATION AND SKILLING</b>							
1	Promotion of education by strengthening government schools & helping poor students by providing financial assistance	Item No. (ii)	Direct /Implementing Agency	Q-1 <input checked="" type="checkbox"/>	Q-2 <input checked="" type="checkbox"/>	Q-3 <input checked="" type="checkbox"/>	Q-4 <input checked="" type="checkbox"/>
2	Promotion of education by way of construction of modern Anganwadi Centers	Item No. (ii)	Direct	Q-1 <input checked="" type="checkbox"/>	Q-2 <input checked="" type="checkbox"/>	Q-3 <input checked="" type="checkbox"/>	Q-4 <input checked="" type="checkbox"/>
3	Providing help to the mentally challenged children in getting special life skills education to make them self-dependable and able to manage the real life situations at home, in the community and at work place	Item No. (ii)	Direct	Q-1 <input checked="" type="checkbox"/>	Q-2 <input checked="" type="checkbox"/>	Q-3 <input checked="" type="checkbox"/>	Q-4 <input checked="" type="checkbox"/>
4	Providing access to education to Orphan Children who lost their parents due to Covid-19	Item No. (ii)	Direct	Q-1 <input checked="" type="checkbox"/>	Q-2 <input checked="" type="checkbox"/>	Q-3 <input checked="" type="checkbox"/>	Q-4 <input checked="" type="checkbox"/>
5	Running informal learning Centre for Tribal Community	Item No. (ii)	Direct	Q-1 <input checked="" type="checkbox"/>	Q-2 <input checked="" type="checkbox"/>	Q-3 <input checked="" type="checkbox"/>	Q-4 <input checked="" type="checkbox"/>
<b>HEALTHCARE INCLUDING PREVENTIVE HEALTHCARE</b>							
6	Strengthening Community Health Centre at Lalru, Punjab by providing essential medical machineries, equipments and other items to deal with Covid-19 & other health problems	Item No. (i)	Direct	Q-1 <input checked="" type="checkbox"/>	Q-2 <input checked="" type="checkbox"/>	Q-3 <input checked="" type="checkbox"/>	Q-4 <input checked="" type="checkbox"/>
7	Emergency Medical Support to needy patients	Item No. (i)	Direct	Q-1 <input checked="" type="checkbox"/>	Q-2 <input checked="" type="checkbox"/>	Q-3 <input checked="" type="checkbox"/>	Q-4 <input checked="" type="checkbox"/>
8	Support to Government Hospitals during Covid-19	Item No. (i)	Direct	Q-1 <input checked="" type="checkbox"/>	Q-2 <input checked="" type="checkbox"/>	Q-3 <input checked="" type="checkbox"/>	Q-4 <input checked="" type="checkbox"/>
9	Providing Fitness equipment for public use	Item No. (i)	IMPLEMENTING AGENCY	Q-1 <input checked="" type="checkbox"/>	Q-2 <input checked="" type="checkbox"/>	Q-3 <input checked="" type="checkbox"/>	Q-4 <input checked="" type="checkbox"/>

**KEY CSR PROGRAMMES/PROJECTS OF SSWL (2021-2022)**

S.No.	CSR Programs	Category under Schedule VII	Implementation Modality	Implementation Schedule			
10	Providing food items to migrant workers to eradicate hunger emerged due to Covid-19 Pandemic	Item No. (i)	Direct	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>MEASURES FOR REDUCING INEQUALITIES FACED BY SOCIALLY AND ECONOMICALLY BACKWARD GROUPS</b>							
11	Providing Artificial Limbs & Aid to differently abled to support their livelihood	Item No. (iii)	IMPLEMENTING AGENCY	Q-1	Q-2	Q-3	Q-4
				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
12	Self-Business Start-up Support to underprivileged women	Item No. (iii)	Direct	Q-1	Q-2	Q-3	Q-4
				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>ENVIRONMENTAL SUSTAINABILITY</b>							
13	Ensuring environment sustainability through developing & maintaining green park & cleaning activities	Item No. (iv)	Direct /Implementing Agency	Q-1	Q-2	Q-3	Q-4
				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## PROMOTION OF EDUCATION

### Providing access to quality education to 12 most needy children who had lost their parents due to COVID-19:



As COVID Response Initiatives undertaken by the Company, the CSR team of the Company reached out to the Director of Social Security and Women & Child Development, Government of Punjab, Chandigarh and got the list of 13 children who had lost their both parents due to COVID-19 and decided to provide them access to education. The Company adopted those 13 children and ensured that they continue to study in the schools they were already studying in before the demise of their parents. These students shall be supported till 4 years until they passed their 12<sup>th</sup> class by way of paying their annual school fees, admission fees and cost of school uniform.

### Construction of Modern Anganwadi Centres under CSR Initiative

This is a flagship program of the company to strengthen village Anganwadi Centre Program largely recognized at national level. Under this program three Anganwadi Centres at Jeoli, Kurli & Meerpur have been identified to modify them into modern anganwadi centres. About 500 kids, Pregnant & Lactating women shall be benefited from this program.



### Running learning Centre for Non School Going Children

Smart Learning Program is designed and implemented for early learners to increase their ability to compete with other private school-going children. This program is initially started at Govt. Primary Schools at Lehli and further will be extended in Anganwadi Centres constructed by SSWL at Jeoli, Kurli, Meerpur. Program is based on 3 Corner concept i.e. Reading, Creativity/Craft and Technology Corner. Total 25 Children are enrolled under this program during this year.

**Reading Corner:** Reading corner helps to increase imagination & thinking level of kids through storytelling, Teacher make books & Chart reading.

**Creativity Corner:** It helps to increase the creativity, Leadership, exposure, verbal communication & sports skills through different physical outdoor & indoors craft & sports activities.

**Technology Corner:** It helps to retain words, characters, shapes, pictures & happenings long lasting through visual activities. It also



helps kids to know about themselves through actions through their videos of activities.

Learning includes physical activities so that children develop well physically. Reading to children or inventing stories for them is highly recommended as it helps develop listening, imagination, thinking, leadership & comprehension skills and vocabulary. Games and activities focusing on building things are designed for motor and other skills, using simple household and outdoor objects.

### FUN BASED LEARNING ACTIVITIES FOR PRE-PRIMARY KIDS AT LEHLI

SSWL has started fun based learning program for Pre-primary kids at Govt. School Lehli where Children will get more benefits from playtime games. Total 40 children are enrolled under this program. Games offer a relaxed environment, fun-filled, where they can practice using new words and are free to express themselves. Participating in recreational activities is an effective method of developing language and communication skills. It also helps earlier children to be more socially confident and maybe a way to forge friendships.

Some examples of games & playtime activities that integrate language learning with fun are as follows:



- **Word Games:** Increases vocabulary, improves spelling, helps train concentration skills, enhances cognitive skills, improves memory, promotes a self-improving competition, and can make children happy.
- **Jokes:** Many parents and teachers report that joke books help motivate reluctant or struggling readers to read more. Since jokes, by design, are for sharing, reading them aloud is outstanding practice for kids who struggle with reading fluently.

- **Riddles:** Riddles have been displayed to improve children's comprehension and creativity. They're likely to learn new words and ways to use them, subliminally learning rhythm and rhyming.
- **Rhymes:** Repetition of rhymes and stories is good for the brain, teaching how language works and improving memory, concentration, spatial intelligence, and thinking skills.
- **Homonyms:** Learners can better understand the difference between pronunciation and English spelling and by looking at homonyms and homophones can be a good way of showing the usefulness of phonemic scripts.
- **Storytelling:** Reading and storytelling with babies and children promotes brain development and imagination, develops language and emotions, and strengthens relationships.
- **Songs:** Improve fine and large motor skills; music helps children of all ages improve their fine and gross motor skills, build close relationships, develop language skills, build self-confidence and self-esteem and encourage teamwork.
- **Tongue Twisters:** Kids begin to develop their speech and diction at a young age, and tongue twisters can help them stretch the muscles necessary for speech.

### FORMAL LEARNING CENTRE AT GOVINDPUR



Traditionally, schools and colleges are responsible for a child's formal education. They affect the way a child thinks and gives direction to life. The ultimate purpose of formal education is to impart knowledge. It is through formal education that the child learns the essential art and sciences. It teaches us the usage of this art and science in everyday life, which is how a child becomes a learned person. It helps a person develop views and insights about various things, offers best practice advice, helps establish goals, and gives your employees the tools they need to exceed in their role.

The purpose of formal education in society is to impart knowledge. One can achieve knowledge through many other means, for example, technology and libraries. Significant long-term benefits for the students include knowledge and learning, degrees and certificate, shared knowledge, discipline, specialization, organization, and contribution to the country's economy.

SSWL is operating Formal Learning Centre (FLC) with all essential basic facilities for non-school-going children to fill the gap between going & non-school-going tribal children (3 to 10 years) of nearby villages of Jamshedpur at Govindpur. More than 100 children are enrolled and studying in this school for education and other related activities.

## CONSTRUCTION, RENOVATION & BEAUTIFICATION OF GOVERNMENT SCHOOLS

During reporting year to strengthen the infrastructure of Govt. Schools SSWL has renovated & beautified Govt. schools Lehli & Jalalpur and started new school building construction at GPS Tejpura.

### RENOVATION, REPAIR & BEAUTIFICATION WORK IN GOVT. PRIMARY SCHOOL, LEHLI AT DAPPAR, SAS NAGAR, PUNJAB



### Renovation, Repair & Beautification work at Govt. Primary School Jalalpur



### Renovation, Repair & Beautification of Govt. School Sangrur, Punjab:

To improve the infrastructure facilities of Govt. Sr. Sec. School Boys & Girls, Bhagat Ravi Dass Primary School, Ransingh Primary School & Boys Primary School) of Nagar Panchayat Moonak, District Sangrur renovation, repair & renovation work of class rooms, toilets, hand wash areas, beautification, cleaning & playground development is being done. About 3400 nos of students shall be benefited from this project.

### Construction of new class rooms block & other School Development work at Govt. Primary School Tejpura Village of Mehsana, Gujarat, India:

SSWL is constructing separate class rooms block at Govt. Primary School Tejpura, Mehsana, Gujarat along renovation, repair & beautification of old infrastructure of the school to cater the basic essentiality of students & School.



## Healthcare including preventive health care

### Providing Food Items to Migrant Workers to Eradicate Extreme Hunger Emerged Due to Covid-19 Pandemic

### Emergency Medical Support to Poor Girl for getting Surgery of Innominate Bone

The Company provided emergency medical assistance to a poor girl for her bone Surgery and also extended support during her operation and after the operation.

### Medicines support to Drug Addicted Patients at Drug Addiction Centre –Chandigarh

Under this activity during the FY medicines to get rid from drug addiction provided to drug addiction Centre Chandigarh to keep youth away from the drugs.



### Strengthening Government Hospital Lalru:

To provide the better health facilities access to people of Lalru and surrounding area of Dappar. SSWL has provided the Medical Furniture Material to CHC Lalru and also providing medical equipments & machineries i.e. CR System X-Ray rooms renovation, Hydraulic Labour Beds, Computers, Dental Kits & OT Lights to the Hospital



**Measures for Differently Abled & Economically Backwards:**

**Life Skill Education support to Mentally Challenged Children.**

Under this project Annual Scholarship is given to 03 Differently Abled Children to get special education and training on life skills to minimize the dependency on other. These children are enrolled in School running for such children by SOREM (Society for Rehabilitation of Mentally Challenged), Chandigarh.



**Providing Artificial Aids & limbs to Differently abled:**

Total 24 PWDs from Slum area Bijali Board, Dappar & Samgoli panchayat shall be benefited with artificial aids & Limbs.

**Supported people Afflicted with Leprosy:**

SSWL installed 01 Jet Pump to lift underground water & 01 Water Cooler System at Berma Mines Area Jamshedpur to mitigate the drinking water shortage problem of 38 differently abled & people afflicted with leprosy.



**Empowering Slum Community by providing Home Based & Street Solar Lights**

For the upliftment of slum people, SSWL has provided & installed 11 units of solar street lights & 200 units of home based solar lights at Slum area Bijli Board Lalru, Derabasi, SAS Nagarger, Punjab and get the people aware and form a Slum committee to upkeep all units of solar lights installed in slum.



## Women Empowerment:

### Empowering underprivileged poor women by way of helping to start self-business

SSWL is also working for the upliftment of poor & disabled women. Under this project 2 Disabled poor women of Samgoli Panchayat in Derabassi Tehsil of Punjab have provided sewing & interlocking Machin & 1 Poor Migrant Labour women of Derabassi Tehsil, SAS Nagar is supported to start her self-business of Goat raring. Now they have started earning avg Rs. 5000/- from this as part time livelihood activity

### Support to Women Groups of Tribal Area-JSR

SSWL also feels that women groups in any society plays very big role to run the society and any society & any community could not develop without the involvement of women and without empowering women to construct a good society.

With same objective SSWL supported 68 tribal women groups of Urmal Panchayat at Jamshedpur in Jharkhand by providing essential material to run their day to day activities of the group and also educate them about the benefits & functionalities of Self-Help Groups



## Covid-19:

### Support to Government Hospitals:

Oxygen is the most essential medicine used to care for patients at all healthcare system levels, including in surgery, trauma, heart failure, asthma, pneumonia, and maternal and child care. Many levels of the health curing systems need medical oxygen. The oxygen health system includes primary health care, general wards, emergency transport, delivery rooms, surgical rooms, intensive care units (ICU),



specialized hospitals, outpatient units, and hyperbaric chambers. During Covid -19 pandemic, SSWL has also contributed to the fight against Covid-19 by providing essential medical types of equipment & machinery to Government Hospitals. The Company provided 10 Oxygen Concentrators & Multipara monitors to Government Hospital & Medical College, Sector 32 Chandigarh, and 38 numbers of three seaters chairs. Seating Chairs to Community Health Centre, Lalru SAS Nagar for public convenience, 05 Oxygen Concentrators to District Hospital Singhbhum, Jamshedpur, and install oxygen plant at Government Hospital Jotana, Mehsana (Gujrat).

## Oxygen Concentrators Support to Government Medical College & Hospital, Sector 32, Chandigarh to Fight Against Covid-19

More than half proportion of Indian population can not access expensive health services of Private health institutes and there is only one hope or platform for them to get the economic health services i.e. government health institutes of India. As we know that world and our nation is fighting against corona virus to save the human lives from this deadly virus. No one was aware about the severity of Corona Virus and the health facilities & infrastructure of



Government health institutes were not sufficient to fight against this virus. Many organizations, individuals, Civil Societies and Companies are contributing to strengthen infrastructure & services of government health institutes of India so that any person infected with Corona Virus could get the treatment timely & easily.

As a responsible corporate citizen, Steel Strips Wheels Ltd., believes that the time is very crucial and we should fight together to defeat the Corona Virus. With this vision and thought Steel Strips Wheels provided 10 Oxygen concentrators (10 LPM, Double Outlet) to Government Medical College & Hospital, Sector 32, Chandigarh on 31st May 2021. So that corona patients with low oxygen level can be treated with oxygen concentrators.

On this occasion, Dr. Jasbinder Kaur, Director GMCH appreciated Steel Strips Group for this gesture of noble cause. The Joint Director, Dr. Jasbir did thanks of SSWL and said that this will really help to save the lives of people from this pandemic and also encourage other companies to come forward to strengthen health facilities. Dr. Jasbir also told this will make health staff more confident and positive.

During this activity Company's' Employees Mr. Jai Kumar, Mr. Pancha and Mr. Double Singh provided their volunteering services to serve the society.

CSR CELL, SSWL



**ENSURING ENVIRONMENTAL SUSTAINABILITY:** The Company also incurred expenditure towards environmental sustainability through developing & maintaining green park & cleaning activities at Moonak, Punjab.

citylife

CHANDI GEDI

# एक गांव जो रखरखाव, सुविधाओं में किसी भी शहर से कम नहीं...

## Helping Hand

एक गांव मुनक के बारे में जो आज किसी शहर से कम नहीं। जानिए कैसे हुआ इसका कार्याकल्प...

विटी रिपोर्टर | चंडीगढ़

जिंदगी सिर्फ आगे बढ़ने का नाम नहीं, पीछे मुड़कर माइलस्टोन गिनने का भी नहीं। बल्कि उन राहों को शुक्रिया कहने का है, जिन्होंने तरक्की तक पहुंचाया। जो लोग ऐसा कर पाते हैं वे जीवन में और आगे बढ़ने की सामर्थ्य पाकर दूसरों को ऐसा ही कुछ कर गुजरने की प्रेरणा भी देते हैं। ऐसे ही लोगों में शामिल है एक ऐसा नाम, जिन्होंने अपने गांव को न केवल शिक्षित बनाने की दिशा में काम किया, बल्कि स्वच्छता के मामले में भी नंबर वन बनाया। ये हैं आर. के. गर्ग, जिन्होंने अपने गांव मुनक को कार्याकल्प कर डाली। वे स्टील स्ट्रिप्स ग्रुप के



मुनक में 2.3 एकड़ में बना हंसराज पार्क



लिटरेरी रेट 100 परसेंट



मेडिकल सुविधा

चेयरमैन हैं और हंसराज ट्रस्ट (जो मुनक में शिक्षा, स्वच्छता और स्वास्थ्य की बेहतरी के लिए काम कर रही है) के फाउंडर मेंबर हैं। मुनक उनका पैतृक गांव है, जहां से शुरुआती शिक्षा लेने के बाद वे आगे बढ़े और इंजीनियरिंग की।

सफल इंजीनियरियलिस्ट बने और सामाजिक कामों में भी योगदान दिया। हंसराज ट्रस्ट के प्रयासों की बदौलत आज मुनक में सभी सुविधाओं से युक्त अपग्रेडेड स्कूल चल रहे हैं। युनिवर्सिटी कैम्पस तक जाने के लिए स्टूडेंट्स को

बस मुहैया करवाई गई है। गांव में सफाई को सुचारू रखने के लिए खास इंतजाम किए गए हैं। नियमित वर्क्स और मशीनों के द्वारा इस बात को सुनिश्चित किया गया है कि किसी भी हाल में गंदगी के हालात न बनें। चंडीगढ़ में जो सुविधाएं हैं

## होंगे कामयाब ...

अपने गांव के लिए यह सब करने का खयाल कब और कैसे आया?

गर्ग बराले हैं- मैं बचपन में जिस स्कूल में पढ़ा था, कुछ साल पहले वहां जाना हुआ।

उसकी साराब हालत देखकर बहुत दुःख हुआ और तभी से ठान लिया कि यह सब बदलना है। हमने ट्रस्ट के जरिए काम शुरू किया। मेरा सपना है मुनक को एक स्मार्ट टाउन के तौर पर स्थापित करके इसके लिए प्रयास जारी है। उम्मीद है जल्द ही हम इसमें कामयाब होंगे।

वे सब इस गांव में देखी जा सकती हैं, चाहे फिर वह ऑडिटोरियम हो, पार्क, आरओ वॉटर फिल्टरिंग या एंजुलेंस। मुनक को सिटीजन फ्रीडविक कैटेगरी में 2018, 2019, 2020, 2021 बेस्ट टाउन का अवॉर्ड भी मिला है।

